

7-10
June

Specialised exhibition '18

HUNTING. FISHING
RECREATION



SibExpoCentre

www.sibexpo.ru

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HUNTING. FISHING RECREATION

The third exhibition in Russia where exhibiting of weapon and cartridges is possible. Sibexpocentre OJSC is one of the few exhibition centres in our country that has a license for this kind of activity.

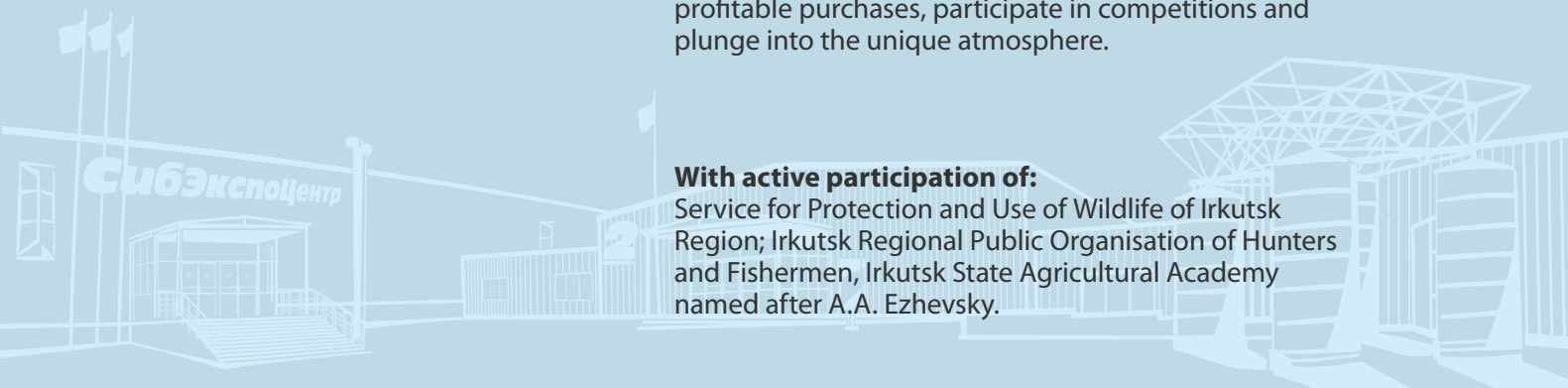


The exhibition is held since 2001.

The centre of attraction of all fans of hunting, fishing, outdoor activities and nature lovers. Here you have an opportunity to find suppliers and partners for the development of your business, get expert advice, make profitable purchases, participate in competitions and plunge into the unique atmosphere.

With active participation of:

Service for Protection and Use of Wildlife of Irkutsk Region; Irkutsk Regional Public Organisation of Hunters and Fishermen, Irkutsk State Agricultural Academy named after A.A. Ezhevsky.



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4 days

Duration is

2600 sq.m.

Total area of the pavilion is

70
companies

from Irkutsk and Irkutsk Region, Moscow, St. Petersburg, Novosibirsk, Nizhny Novgorod Region, Voronezh Region, Vologda Region, Krasnoyarsk, China, Mongolia, Uzbekistan.



Market size

Siberian Federal District - Irkutsk Region, Buryatia, Krasnoyarsk Territory, Yakutia, Tyva, Khakassia, Altai Territory, Altai Republic, Transbaikal Region, Amur Region, Khabarovsk Territory.



751

Hunting farms

181

Weapon shops

447

Hunting and fishing shops

545

Sports and tourist shops

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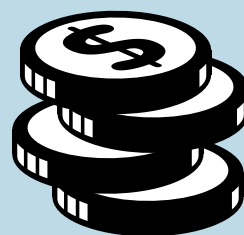
8 900
visitors

Visitor profile

72%
of men aged
from 25 up to 55 years



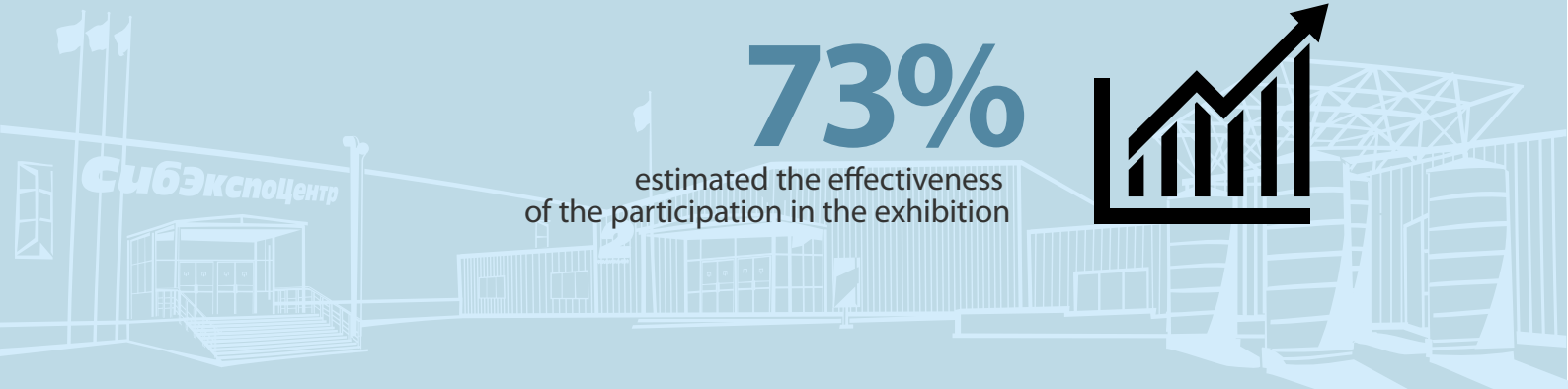
65%
have an income
level of more than
50 thousand rubles



66%
are specialists, individual entrepreneurs,
civil servants, top and middle managers



73%
estimated the effectiveness
of the participation in the exhibition



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Exhibition programme



Presentation of the private collection. More than three hundred types of fire rifled weapon of the times of the first and second world wars, large collection of modern exhibits. Fighting knives, hidden concealed knives, daggers and dirks encrusted with expensive stones and metals are also presented at the exhibition.



Competition of trophies and taxidermy items
70 participants
It takes place every two years



Master classes from Yuri Zaslavsky
Famous professional fisher, author and presenter of numerous television programmes and video films on fishing and fishing tourism.
Serebryanyi Ruchei Company.



Fair of vacation packages.
Testing of blade products.
Parade of dogs.



Master classes, seminars, presentations, round tables on current problems of hunting and fishing economy, test drive on quadrunners, draws of prizes and gift actions from participants of the exhibition. Competition on the best exhibitor.



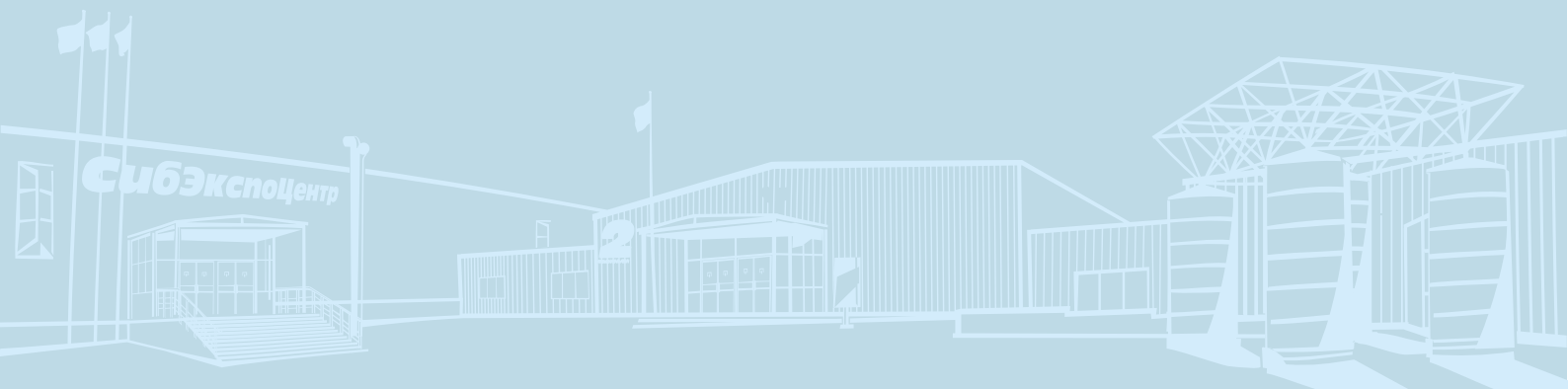
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Exhibition sections:

- hunting weapon and ammunition;
- optics, optical devices and accessories for weapons;
- hunting and fishing knives, bows, crossbows, swords;
- taxidermy and taxidermy products;
- weapon cases and safes;
- motorboats, yachts and boats;
- diving, underwater hunting;
- navigation equipment, depth finders;
- system of state protection, supervision and regulation of hunting and fishing;
- products of hunting and fishing;
- wild and drug-industrial raw materials;
- equipment for hunting, fishing, sport, travels, outfit;
- photo video hunting, visual arts;
- products of the masters of applied art of hunting-fishing subject;
- hunting, fishing, ecological and extreme tourism;
- tourist organisations;
- recreation facilities, campings, sanatoria;
- children's rest;
- health-improving programmes.



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The terms of participation:

80 US dollars/sq. m.
Rental cost

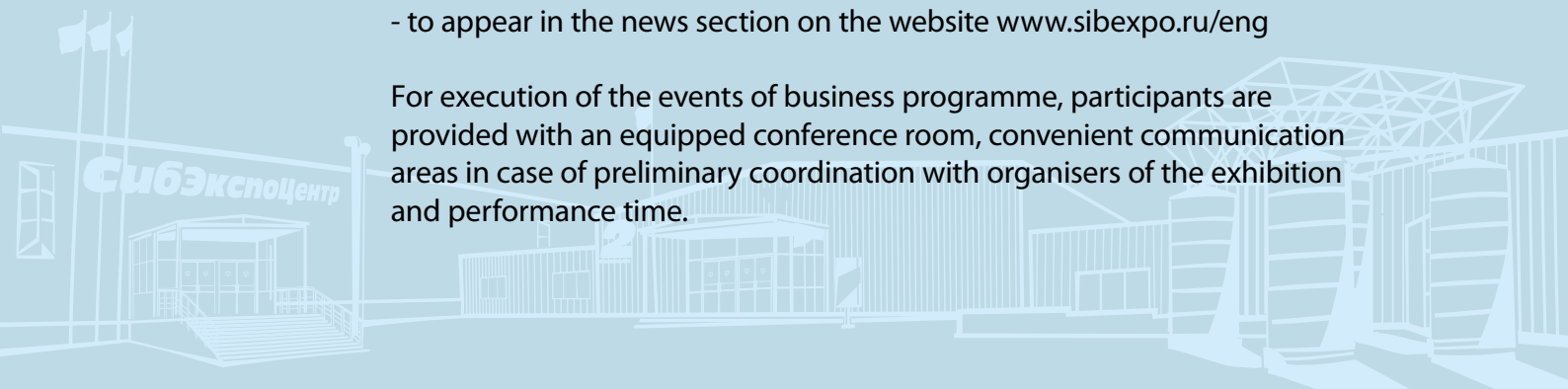
4 Minimum area
sq. m.

95 US dollars
Registration fee

Become the participant of the business programme and get additional opportunities:

- to be included in the list of events of the business programme
- to present your company and its products to key industry participants
- to receive additional advertising on the Internet
- to appear in the news section on the website www.sibexpo.ru/eng

For execution of the events of business programme, participants are provided with an equipped conference room, convenient communication areas in case of preliminary coordination with organisers of the exhibition and performance time.



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Participation in the exhibition

Natalya Zubovich

Head of the exhibition

Tel. +7 (3952) 353033
nata@sibexpo.ru



Advertising at the exhibition

Elena Strakhova

Tel. +7 (3952) 35-39-39
strahova@sibexpo.ru

Venue:

Sibexpocentre OJSC Exhibition Complex

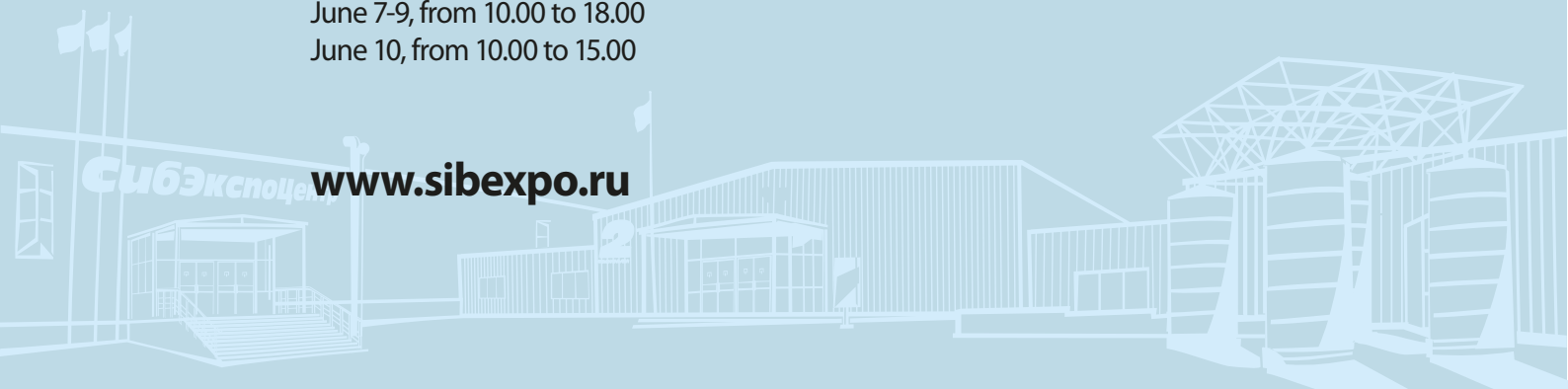
253-a Baikalskaya st., Irkutsk, Russia, 664050, Pavilion №1

Opening hours:

June 7-9, from 10.00 to 18.00

June 10, from 10.00 to 15.00

Сибэкспоцентр www.sibexpo.ru



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